

INFORMATION LETTER

Dear Ladies and Gentlemen!

We would like to invite You to participate in the Specialized forum "Packaging & Storage'2011" which will take place in September, 13 – 16, 2011 in the Exhibition Pavilion by address: 27 Y. Kupala str., National Exhibition Centre (Pavilion A), Minsk, Belarus.

Onto one area are united 4 exhibition projects:



12th international exhibition of newest packaging technologies in different branches of economy, packing machines, ready-made packaging, secondary processing



9th international salon of consumables, equipment and technologies for design and label production



9th international salon of production, designing of polymeric and glassy packaging



4th international exhibition devoted to matters of safety and delivering of packed goods, internal logistics of enterprises, equipping of warehouses the newest equipment and implantation of contemporary automated control systems of storage facilities and distribution centers.

! ANNUALLY THE FORUM ATTRACTS MORE AND MORE ATTENTION AMONG SPECIALISTS BECAUSE IT IS THE MAIN AND BIGGEST EVENT IN PACKAGING BRANCH OF REPUBLIC OF BELARUS !

Organizers don't confine oneself only by expositional scale. There is also available the large business program of forum which traditionally includes seminars, round tables, and master-classes and creates additional areas for contacts of branch specialists, assists to the development of furniture business.

Exhibitors' responses of Packaging and Storage'2010:

"Potential and outlooks of Belarusian packaging market are huge. Quantity of competitors is growing even like geometric series. Packaging market is growing too – at least it is because the demands of international trade permanently increasing", – *Jury Bogomolov, Director of FORJET, Ltd.*

"Belarus is one of leaders of branch in CIS according to needs of market. In Our Country its actively introduce the novelties of packaging equipment, and, by some kind of packing We already pass ahead the Russia. Our market is very capacious", – *consider Dmitriy Dymkov, Commercial Director of RT-BELMASH, Ltd.*

"Success of participation in exhibition depends on two factors: 1. Preparation to the exhibition; 2. Mobile response on things seen by Your side at exhibition and using of information You've got. I consider that exhibition passed successfully for Us because We did work both factors efficiently, We professionally prepared for exhibition and We think over the elements of exhibit aimed on definite Clients segment. During the exhibition Our employees worked through in workmanlike manner as much as possible, and I regard We succeed in Our assigned tasks of participation. It is necessary to prepare to the exhibition and make concreté aims", – *Nicolay Vaschenko, Director of CENTRE OF PACKAGING ALL PACK, Additional Liability Company.*

Resume of Packaging & Storage'2010:

- 89 Exhibitors demonstrated their solutions for such spheres as: perfumery, household chemical goods, pharmaceuticals, food and light industry, production of domestic appliances, building materials, furniture, and also for retail shops, trade nets, and establishments of catering. They appear equipment and raw stuff for packaging production, ready-made packing articles for foodstuff, consumer goods, and consumables for making label production, thermoplastic automatic machines, extrusion equipment, raw and auxiliary materials for production of packaging polymeric and combined materials.

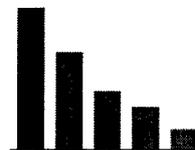
- More than 5000 Visitors-Specialists.

Exhibitors' geography:

Belarus, Bulgaria, Germany, Italy, Poland, Russia, Ukraine, and United Kingdom.

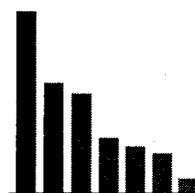
Visitor's portrait of exhibition forum Packaging & Storage'2010:

Visitors' projects rate:



- 85% - exhibition WORLD OF PACKAGING
- 51% - salon MODERN LABEL
- 29% - exhibition STORAGE TECHNOLOGIES
- 24% - salon POLYMERS & GLASSIN PACKAGING
- 13% - business program of the forum

Visitors' main goals:



- 55% - to become acquainted with new technology and contemporary production
- 27% - to find solution of production matters
- 25% - to find new suppliers, customers
- 12% - to strengthen already existing business contacts
- 10% - to buy equipment
- 9% - to buy materials
- 2% - to take part in business program

Among famous Companies in Belarusian packaging market at forum in 2010 took part following Exhibitors:

AMIPACK, BEL-PLAST INTERNATIONAL, BELFOLGSNABIMPORT, BmiK, RED STAR PAPER FACTORY, BUMTARA, BESTPACK, VACCUUM SYSTEMS, VOKSONENGINEERING, CENTRALNY OSRODEK BADAWCZO-ROZWOJOWY OPAKOWAN (COBRO), DOMINATING TECHNOLOGIES, DRUCK-S, INTERSPLAV, ITERA PET, KAVpack, KASHIN PLASTIC, KVAZAR, LEOR PLASTIC, MAXIPACK, MINSK PRINTING-HOUSE, MOGILEV ARTIFICIAL FIBRE PLANT, PACKLAND, PACKMAR, PLASTIL, PACKPROFIL, PYGMALION, POLSKA IZBA OPAKOWAN, REALPACK, RT-BELMASH, SERVICE PRINT, SYNERGY, SKAR, TRIOL, UPACKSERVICE, PHISICAL-TECHNICAL INSTITUTE OF NATIONAL ACADEMY OF SCIENSES OF BELARUS, EDON-92, EXTRPOLYMERPACK, FORINTEK-BEL, YANKO.

**!! AT THE SAME TIME AND PLACE WILL RUN !!
7th INTERNATIONAL SPECIALIZED EXHIBITION
"BREAD AND CONFECTIONERY"**